



## MFC Damask Guidebook

The inspiration source for MFC Damask is the "Oxford No. 2" typestyle from the 1893 "Cleveland Type Foundry Catalogue & Price List of Type and Material". The original design contained stylized numerals & smallcaps which have been normalized in our revival rendition. There are also both baseline and vertically centered smallcaps for titling or decorative monogramming use.

MFC Damask is capable of both traditional & headline typesetting as well as dropcap & decorative monogram styling by the use of Stylistic Alternates and Swash features.

If you would like to learn more about traditional monogram formatting and rules, please feel free to visit our website and download our tutorial PDF, "Rules of Traditional Monogramming Explained" at <http://www.monogramfonts.com/MonogramRules.pdf>

### MFC Damask Styles

MFC Damask, with no Opentype features enabled, typesets as a traditionally expected typeface would.

SALVADOR DALI EXHIBITION 2013

MFC Damask, with Stylistic Alternates enabled, typesets with smallcaps & numerals vertically centered on the Capitals.

PIET MONDRIAN MASTERPIECES 2013

MFC Damask, with Swash feature enabled, typesets with smallcaps & numerals vertically centered - double type Capitals for Decorative Caps.

EDGAR DEGAS HOUSE, NEW ORLEANS

Alternate Caps with Ornamental Decorations are part of the Swash feature of MFC Damask

Creating custom monograms with MFC Damask is as simple as 1 - 2 - 3, just follow our basic instructions below...

One letter monogram



Type any Capital letter twice (with Swash feature enabled)

Two letter monogram



Type any two Capital letters twice (with Swash feature enabled)

Three letter monogram



Type any lowercase + Capital + lowercase (with Stylistic Alternates feature enabled)

Three letter monogram



Type any lowercase + Capital (twice) + lowercase (with Swash feature enabled)

MFC Damask has vertically centering numerals which also allow for even more personalized monograms. With the Stylistic or Swash features enabled, vertically centered numbers will be substituted for the standard baseline numbers. (See the example below.)

20•cSSj•09

typing in the preceding format using MFC Damask results in the following...

20•C•S•J•09

But don't forget other simple MFC Damask options like two color customized Decorative Capitals - and yes...even the & can be decorated...

SHERLOCK & WATSON  
MASTER SLEUTH SERVICE